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This is to certify that paper titled **“DIGITAL TRANSFORMATION IN RURAL MARKETING: OPPORTUNITIES, CHALLENGES, AND STRATEGIC APPROACHES FOR INCLUSIVE GROWTH”** authored **Mrs. Bhawna**; has been published in Volume VIII Issue II, June, 2023 of online multidisciplinary International Journal of Information Movement (monthly) which is published by N.K. Publishing.

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A handwritten signature in black ink that reads 'Naresh Kumar'. The signature is written in a cursive style and is positioned above the printed name and title.

Dr. Naresh Kumar
Editor-in-Chief